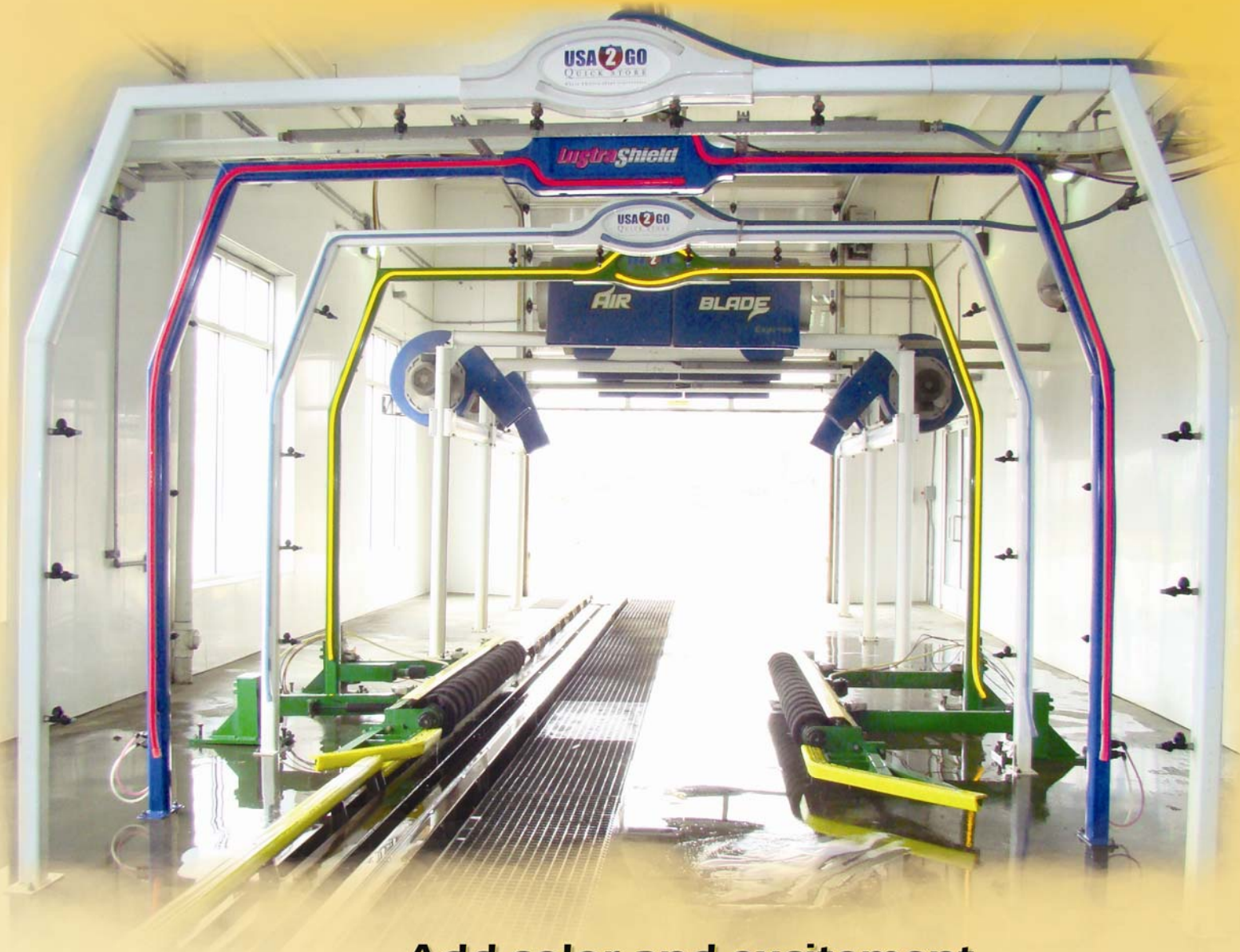


Lights, Carwash, Action! SM



Add color and excitement
to your wash!



 **Chameleon**[®]
Arch & Stik Series

The colorful arches with black-and-white benefits.



To turn new customers into regulars, your wash needs to 'wow' them with color and excitement – creating an experience they value.

Your car wash arches are a defining part of that experience. As customers drive through your tunnel and under your arches, those arches help create customers' perceptions about your car wash.

That's why Belanger is pleased to offer the Chameleon® Arch Series. Available in seven bold powder-coated colors, these aluminum arches make a powerful impression.

What's more, every arch offers a choice of five vibrant neon accent strips, that light as products are applied. Five shaped pendant choices and available custom logos further promote your brand.



Placed strategically in your car wash, Chameleon® arches promote in real time the products your customers are receiving, creating a powerful 'in the moment' experience they are sure to remember.

Chamelon® arches give you an easy way to update your wash and redefine your bottom line. You'll get more new customers today, more repeat business tomorrow, and more extra service sales from the moment you install them. With the Chameleon® series, the arches are colorful and the benefits are black-and-white.

Chameleon® arches offer easy-clean powder-coated aluminum construction and long-life stainless steel manifolds. Available in applicator and utility configurations.



What sets the Chameleon® Arch apart:



Eye-catching, flexible neon strips illuminate as product is applied



Stainless steel manifold is hidden inside extrusion for protection and sleek looks



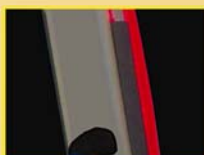
Custom shaped pendants and logos reinforce your brand



Available in applicator and utility cross-over configurations



Easy to clean powder coated finish stays looking great



Neon channel bracket integrated into extrusion for easy installation

Build your own custom arch today complete with pricing at:
www.Belangerinc.com/chameleon

Chameleon®

Arch Series

- Choose from 7 bold powder coated colors, or aluminum finish



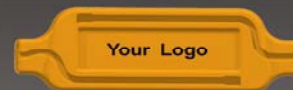
- Choose from two styles of application announcement signs, each available in 8 bold colors



- Choose from five vibrant colors of flexible neon light strips



- Choose from five pendant designs or custom shapes, each available in 8 bold colors



- Available color selections



Small footprint. BIG IMPRESSION.



Let's face it ... in today's market, it's not enough to simply put out a clean car. That's because many washes 'do the job,' but provide only a routine-feeling visit. To excite customers, your wash must deliver a shiny car and a dazzling experience.

To help create that dramatic show in your tunnel, Belanger offers Chameleon® Stiks, neon lighted signs that confirm services to purchasers – and let others know what they're missing.

Available in seven bold powder-coated colors, with five vibrant hues of neon lighting, Chameleon® Stiks cannot be missed in the wash tunnel. In fact, customers actively look for them, anticipating the unmistakable confirmation of each service being applied.



Of course, the easy-clean snap-off sign covers are available with custom messages to best promote your wash's offerings. And the adjustable flasher module means you can tailor the flash rate – fast, slow, on/off or always on – to perfectly suit your needs.

Best of all, Chameleon® Stiks occupy just ten inches of tunnel space, making retrofits into your existing wash simple. Add Chameleon® Stiks nearly anywhere in your tunnel, and enjoy an instant image boost.

Chameleon® Stiks are available in the following design choices:



- Choose from aluminum finish, or these 7 powder-coat colors



- Choose from five vibrant colors of flexible neon light strips



- Create your own custom messages, each available in black or white lettering



(Sample messages)



**For more information call
866-488-6635**

(outside the U.S. please call 248-349-7010)
or visit our website at www.Belangerinc.com